

WHY LHOTSE

At Lhotse, our fast-growing team is changing the way how organizations use data and technology to buy goods and services.

We are on a mission to reshape the way companies manage their spend through automation and the use of AI, to deliver measurable savings by reducing spend and increasing process efficiency in tactical procurement.

YOUR MISSION

We are looking for a B2B Marketing Manager to support our go-to-market team and scale up marketing strategy, event organization and brand awareness. The ideal 'Lhotsie' is an enthusiastic, detail oriented marketing expert who's able to prioritize critical tasks and stay organized while working on a variety of different projects within a fast-paced environment.

You empower our marketing team to strategically plan, execute, collaborate and report on marketing efforts at Lhotse to drive our company towards a collective success.

YOUR RESPONSIBILITIES

- Report to and collaborate with Sr. Marketing Manager in development and execution of targeted marketing campaigns based on a pre-defined overarching marketing strategy
- Content production and copywriting to showcase Lhotse's expertise to a targeted audience of subject-matter experts in the procurement field
- Identifying effectiveness and impact of current marketing initiatives via tracking and analysis, and optimizing accordingly
- Support with project management, event planning and agency management
- Working closely with our growth team to leverage data and insights to guide messaging and develop convincing success stories

YOUR PROFILE

- Completed Bachelor's or Master's degree in the field of business, marketing, or a related area
- First experience in a similar marketing position
- Confidence operating independently and proven ability to manage multiple, competing priorities simultaneously
- Strong communication and creative writing skills, and fluent in English and German
- Analytical mindset and ability to create impact in a dynamic environment
- Up-to-date with the latest trends and best practices in digital marketing, with knowledge of B2B marketing tools
- High drive to have impact from “Day 1”, hands-on mentality and ability to challenge the status quo continuously

WHAT YOU WILL GET

- **Growth** — We place importance on building a fun and productive environment where we give space to people to develop and fulfil their potential
- **Impact** — Exposure to the whole journey as one of the first members of the adventure
- **Freedom** — Flexible working hours, ability to partly work remotely, 28 days of vacation
- **Rewards** — Competitive compensation and VSOP, various perks such as Urban Sport Club membership
- **Fun** — Beautiful office in the center of Berlin Mitte and regular team events and opportunities :)

Alongside, you get the unique opportunity to:

- Embark on a VC-backed rocket ship - we count some of Germany's most successful tech entrepreneurs among our Angel investors
- Contribute to solving global problems faced by millions of companies and their employees, every day
- Be part of a highly motivated and diverse team that will support and challenge you as you grow and develop

Apply now on our website with your CV or LinkedIn!