

Wayfair Junior Business Analyst (m/f)

Wayfair believes everyone should live in a home they love. Through technology and innovation, Wayfair makes it possible for shoppers to quickly and easily find exactly what they want from a selection of more than 10 million items across home furnishings, décor, home improvement, housewares and more. Committed to delighting its customers every step of the way, Wayfair is reinventing the way people shop for their homes - from product discovery to final delivery.

Wayfair generated \$5.7 billion in net revenue for the twelve months ended June 30, 2018. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 9,700 people.

Wayfair is growing and committed to hiring analytical, entrepreneurial, and results-oriented graduates to become the next generation of leaders across the business. These individuals will demonstrate their leadership skills, quantitative mindset, and will execute strategic and cross-functional projects for their respective teams.

Successful candidates will be placed into key functions across the business dependent on a combination of interest, skills and experience.

Functional Areas of Interest and potential team placements include:

Business Intelligence

Wayfair Analytics is the engine that powers an enterprise obsessed with data. Leveraging the largest data set for products sold in the Home space, this team treats data as an asset and determines how to maximize its business value and extend our competitive advantage. Business Intelligence Analysts at Wayfair are strong in quantitative analysis, enjoy coding but also want to balance that with their interest in business. They think critically to tackle complex challenges, thrive in a fast-paced environment and are seeking a high-growth opportunity where they will have an immediate impact on day one. There are significant opportunities for new team members to emerge as leaders, taking on additional projects and responsibilities with strong performance.

Marketing

Our Marketing team fuels growth by introducing new customers to Wayfair and driving engagement from our loyal customer base. We drive profitable top line revenue growth by making investments that will drive the greatest return for the business and leveraging our understanding of the customer to drive the overall business strategy. We work cross-functionally with Engineering and Product Management teams to build our own ad tech platforms and partner closely with innovative companies in the tech space such as Google and Facebook to test and explore new opportunities. You'll be assigned to a specific channel (e.g. Search, Display, Email, Social Media etc.) helping drive ad tech development, and growing the business.

Merchandising

The merchandising department is responsible for the creation and maintenance of our product catalogs. We add tens of thousands of new products each month, both for limited-time events and for ongoing product selection. We also continually improve the catalog – fixing issues and increasing the content to improve customer experience in a joint effort with our suppliers. Our goal is to provide inspirational and engaging content to drive customer engagement and increase conversion. We also understand where the customer is shopping on site – where they are most / least engaged through the funnel, and we create customized landing pages based on an analytical approach, supported by new merchandising tools.

Detailed responsibilities will vary by team; however typical responsibilities include:

- Collaborate with leaders of functional areas to identify the most impactful ways for data and analytics to drive decision making and accelerate profitable growth.

- Comprehend, extract, and massage information from multi-terabyte data sources including sales, clickstream, logistics, product, and customer databases to deliver business insights and recommendations.
- Design and build solutions to empower stakeholders across Wayfair to self-serve analytical needs.
- Develop strategy for priority initiatives and lead implementation to drive results
- Become the subject matter expert for data, analytics, and testing within a business unit to ensure accurate and proper interpretation of core business metrics and consumer behavior.
- Building out requirements with both business and engineering teams
- Develop strategy for priority initiatives and lead implementation to drive results
- Utilize web analytic tools to analyze and optimize performance

Qualifications:

- Experience with Excel (pivot tables, vlookup, etc.); coursework or experience with SQL or other structured programming language(s) (e.g. Python, Java, C); and Tableau is a plus.
- Analytical, creative, and innovative approach to solving problems as well as a desire to make processes better.
- Hands-on experience conducting quantitative analyses on large data sets
- Strong written and verbal communication.
- Bachelors or Masters in Computer Science, Computer Engineering, Analytics, Mathematics, Statistics, Information Systems, Economics, or other quantitative discipline field with strong academic record.
- An entrepreneurial spirit and mindset
- Enthusiastic, with proven ability to rapidly get up to speed with job knowledge

And finally, our proposition to you!

- A competitive salary and bonus, and we share the company with you in stock units
- A company culture driven by pioneer-thinking and talent that crosses departments and hierarchies
- Great mentors and career development opportunities through our learn@work program
- We contribute to your gym membership and offer free Yoga classes, as well as Wellness Weeks with massages, workshops and other exciting events
- Of course fresh fruits, snacks & drinks every day!
- We're in the heart of the Berlin startup scene with lots of space to encourage collaboration and teamwork
- Let's not forget the chance to join the next global giant in e-commerce

To apply now, follow the link: https://app.jobvite.com/j?cj=oxUP6fw6&s=Made_in_Berlin_2018

Or scan the QR-Code:

