

DECEMBER 5TH, 2018

MADE IN BERLIN

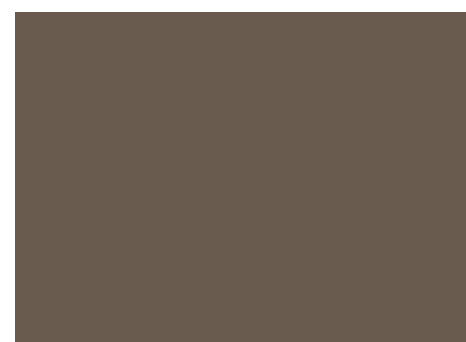
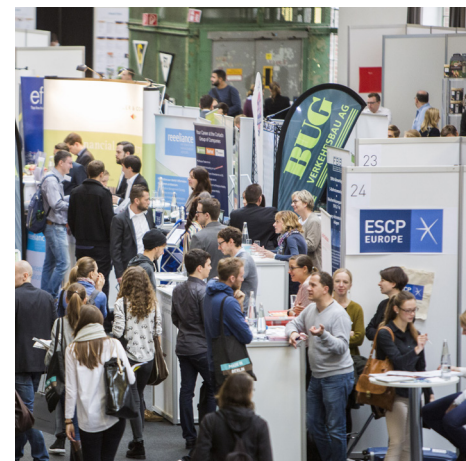
MADE IN BERLIN is the career fair for all students and graduates attending the many universities in and around Berlin. With more than 170.000 students, two elite universities as well as ESCP Europe and ESMT, that are among the Top 30 Business Schools worldwide, Berlin is the number one place for higher education. 2.000 to 3.000 visitors are expected to attend MADE IN BERLIN. The focus is on business and economics students as well as MINT studies.

THE CONCEPT - Based on our experience in career services, as well as the direct contact with students and professors, MADE IN BERLIN enables focused recruitment and promises successful matching. Partner universities and career services that contribute to the MADE IN BERLIN are: ESCP Europe, WIWEX, the career service of Humboldt University, Herti School of Governance as well as TH Wildau. Hence, MADE IN BERLIN differs from other career fairs as we tailor our marketing to your target group. Students are approached directly in their lectures with the help of professors and CVs handed in online prior to the fair allow for the selection of promising candidates.

THE OFFER - Booths are available, in either 12 or 18 sqm size and fully equipped with a counter, bar table and stool, electricity and WiFi. A joint booth area offers you the chance to be part of a forum e.g. with focus on start-ups (4 sqm). All visitors will be handed a fair guide upon entry that includes detailed company profiles. Additional options are as advertisements in the guide, online company profiles and the pre-selection of candidates are available. On top, the publication of employment offers on our web-based jobboard is possible. WIWEX offers you customized services to keep in touch with promising young talents.

THE VISITORS - All MADE IN BERLIN visitors register online prior to the fair and will profit from our visitor-guidance technology that allows them to gather information on exhibitors, create an individualized fair journal and submit their CV to potential employers. In turn, you benefit from well-prepared visitors and the opportunity to pre-schedule interviews with promising candidates.

MADE IN BERLIN & MASTER AND MORE - This time the MADE IN BERLIN career fair will join the MASTER AND MORE in the Arena Berlin. The MASTER AND MORE is one of the leading study fairs in Germany which offers Bachelor students to find the best fitting Master degrees. By-visiting both the study and the career fair visitors also have the possibility to talk to companies about internships, student jobs as well as different ways to start working in a company after finishing their degree.



FORMER PARTICIPATING COMPANIES



DETAILS

Contact and further information:

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BOOKING FORM - MADE IN BERLIN CAREER FAIR*

Please return BY FAX to: +49.30.2093-99476 or BY E-MAIL to : aussteller@wiwex.net.

Please choose the products and services you would like to order and fill in your billing information.

Upon receipt we will get back to you to confirm your participation.

MADE IN BERLIN 2018

DATE	PRODUCT PRICE	PRODUCT PRICE	PRODUCT PRICE	PRODUCT PRICE
DEC 5 TH , 2018 ARENA BERLIN 10 am - 5 pm	12 sqm Business Booth 3.500 € <input type="checkbox"/>	18 sqm Business Plus Booth 4.900 € <input type="checkbox"/>	4 sqm Economy Booth for SMEs 1.100 € <input type="checkbox"/>	Corner Booth 500 € Premium <input type="checkbox"/>

ADDITIONAL SERVICES

PRODUCT	PRICE		
Presentation	900 €	<input type="checkbox"/>	Present your company and career options in a presentation of 30 minutes in front of up to 70 people.
Short Presentation at your Booth (only Business and Business Plus)	300 €	<input type="checkbox"/>	Present your company and career options directly at your booth in a short presentation of 20 minutes in front of up to 20 people.
Follow Up Workshop	900 €	<input type="checkbox"/>	Invite promising candidates to a workshop following the fair to stay in contact.
Preselection of candidates	450 €	<input type="checkbox"/>	Chose your interviewpartners on the basis of their CVs handed in online prior to the fair.
Conversation Booth (3x2m) (only Business and Business Plus)	650 €	<input type="checkbox"/>	We expand your stand by adding a conversation booth so you can have talks with your candidates in a more calm atmosphere.
Preselection of candidates incl. conversation booth at the stand (only Business and Business Plus)	900 €	<input type="checkbox"/>	Chose your interviewpartners on the basis of their CVs handed in online prior to the fair in a seperate conversation booth.
Additional colleagues at the stand	150 € (per person)	<input type="text" value="#"/>	Increase the number of people at your stand including additional day catering.

FAIR GUIDE MADE IN BERLIN

ADS	PRICE		
1 A5 page	600 €	<input type="checkbox"/>	Arouse the readers' interest with your ad in the paper-based MADE IN BERLIN fair guide besides your company profile. **Print deadline: November, 10 th .
Back page A5	1.500 €	<input type="checkbox"/>	
Inner cover/back U2, U3	1.200 €	<input type="checkbox"/>	
Double page 2*A5	1.100 €	<input type="checkbox"/>	

MARKETING OFFERS (also available without booth)

PRODUCT	PRICE		
Newsletter to all visitors (standard)	300	<input type="checkbox"/>	Book an ad in the MADE IN BERLIN newsletter sent to all visitors of the fair.
Newsletter to all visitors (pro)	500	<input type="checkbox"/>	Book an ad in the MADE IN BERLIN newsletter which will also be shared on our social media channels.
Fair bag inlays	1.200 €	<input type="checkbox"/>	Fill the MADE IN BERLIN fair bags with your flyer or giveaway.
Roll-Up / Banner on fairground	900 - 1.500 €	<input type="checkbox"/>	Attract the visitors' attention.
Sponsoring of the application photos	2.500 €	<input type="checkbox"/>	Visitors can take pictures for their applications for free at the photo booth. The pictures (also digital) will be branded with your logo.
Promotion at the fairground	400 € (per person)	<input type="text" value="#"/>	Add a promoter to your booth team to promote your company beyond your booth in distance to other fair stands of 2.5m, in the entrance, lounge area, in front of the job wall and the presentation halls.

* All prices are valid for bookings of the career fair in 2017, VAT if applicable excluded (19%). Terms and conditions of WIWEX GmbH apply [see agb.wiwex.net].

THE TERMS AND CONDITIONS OF WIWEX GMBH APPLY (AGB.WIWEX.NET)

FURTHER REQUESTS

STRATEGIC UNIVERSITY COOPERATION

I am interested in a strategic university cooperation and other services offered by WIWEX. Please inform me about the different partnerships and events.

COMPANY INFORMATION

Name of company/institution:

Your name:

Your Department:

Address:

Postcode:

City:

Telephone:

E-Mail:

Notes:

Date:

Signature:

Included services

Economy Booth: High desk, two stools, WiFi, electricity, two persons at the booth with catering, up to 5 job offers at the jobwall as well as online.
Business Booth: Counter, high desk, two stools, WiFi, electricity, four persons at the booth with catering, up to 5 job offers at the jobwall as well as online.
Business Booth Plus: Double equipment of the Business Booth and up to 5 job offers at the jobwall as well as online.